

PRINT & OUTDOOR CRAFT LOTUS



CP01: Photography

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	СІТҮ
CP01/001	READY FOR THE NEXT LAUNCH	TANEGASHIMA SPACE CENTER	DENTSU INC.	ТОКҮО
CP01/002	MUSIC OF LIFE	THE JAPAN PHILHARMONIC ORCHESTRA	TBWAHAKUHODO INC.	ТОКҮО
CP01/003	THE NEEDLE PRICK	PRIME INDIA HOSPITALS	MCCANN WORLDGROUP INDIA	MUMBAI
CP01/004	I KNOW WHAT YOU ATE LAST NIGHT	WELRIX	TBWA KOREA	SEOUL
CP01/005	THE STEEL OF OMAN	JINDAL STEEL	WIEDEN+KENNEDY	DELHI

CP02: Illustration

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP02/001	A SILENT FROWN	CHARLIE CHAPLIN FOUNDATION	DDB MUDRA GROUP	MUMBAI
CP02/002	VIETNAM RISING	BITISHUNTER	DENTSU CREATIVE VIETNAM	HO CHI MINH CITY
CP02/003	FINANCIAL FEARS	PT BANK DANAMON INDONESIA TBK	LUP JAKARTA	JAKARTA
CP02/004	PROTECTION BEYONG IMAGINATION	P&G HONG KONG WHISPER	GREY ADVERTISING HONG KONG LIMITED	HONG KONG
CP02/005	BEAUTIFUL MUTATIONS	D&AD 2021 EXHIBITION IN JAPAN	DENTSU INC.	ТОКҮО
CP02/006	PRIVACY ON THE LINE	BOSCH	BBDO CHINA	SHANGHAI
CP02/007	THE BIRDS & THE BEES	UNDP	WUNDERMAN THOMPSON	SYDNEY
CP02/008	BREAK THE MYTH	EMMA BY AXA	PUBLICIS GROUPE HONG KONG	HONG KONG

CP03: Typography

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP03/001	ONE PIECE NY TIMES SQUARE TAKE OVER	ONE PIECE	ROBOT COMMUNICATIONS.INC	ТОКҮО
CP03/002	TIN-TIN	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
CP03/003	KAVITHA	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
CP03/004	AISYAH	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE

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CP04: Art Direction

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP04/001	SPREAD THE WISDOM	FUJITA HEALTH UNIVERSITY	DENTSU INC.	ΤΟΚΥΟ
CP04/002	A LONG TUNNEL OF 3 YEARS OF HARDSHIP	THE 106TH KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC.	токуо
CP04/003	HIERARCHY ANNUAL	CCN AWARD	ADK CREATIVE ONE INC.	ΤΟΚΥΟ
CP04/004	VIETNAM RISING	BITISHUNTER	DENTSU CREATIVE VIETNAM	HO CHI MINH CITY
CP04/005	PROTECTION BEYONG IMAGINATION	P&G HONG KONG WHISPER	GREY ADVERTISING HONG KONG LIMITED	HONG KONG
CP04/006	GREAT KEEPERS	THE AD MUSEUM TOKYO	DENTSU INC.	TOKYO
CP04/007	SPREAD OUT AND WASH : BABY BOTTLE & TEAPOT	SK MAGIC TRIPLE CARE DISHWASHER	TBWA KOREA	SEOUL
CP04/008	LANDMARK, BUT WITHOUT LAND	MINI	TBWA KOREA	SEOUL
CP04/009	BREAK THE MYTH	EMMA BY AXA	PUBLICIS GROUPE HONG KONG	HONG KONG
CP04/010	THE STEEL OF OMAN	JINDAL STEEL	WIEDEN+KENNEDY	DELHI

CP05: Copywriting ***NEW

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP05/001	63 NEW YEAR WISHES, 1 PRIDE	BIA SAIGON	OGILVY VIETNAM	HO CHI MINH CITY
CP05/002	TIN-TIN	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
CP05/003	KAVITHA	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
CP05/004	AISYAH	FREEDOM CUPS	WUNDERMAN THOMPSON SINGAPORE	SINGAPORE
CP05/005	OCEAN BLUE RETAIL CAMPAIGN	OCEAN BLUE	SICKDOGWOLFMAN	MELBOURNE
CP05/006	YOUR TEETH WON'T NOTICE THE DIFFERENCE	KINTAB	BBDO GUERRERO	MANILA
CP05/007	SAVE THE EARTH TWICE A DAY	KINTAB	BBDO GUERRERO	MANILA
CP05/008	GUILTY AFTERTASTE	KINTAB	BBDO GUERRERO	MANILA
CP05/009	SPREAD OUT AND WASH : BABY BOTTLE & TEAPOT	SK MAGIC TRIPLE CARE DISHWASHER	TBWA KOREA	SEOUL
CP05/010	LANDMARK, BUT WITHOUT LAND	MINI	TBWA KOREA	SEOUL
CP05/011	I KNOW WHAT YOU ATE LAST NIGHT	WELRIX	TBWA KOREA	SEOUL

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CP06: Retouching

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP06/001	PROTECTION BEYONG IMAGINATION	P&G HONG KONG WHISPER	GREY ADVERTISING HONG KONG LIMITED	HONG KONG

CP07: Computer Generated Imagery (CGI)

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP07/001	VIETNAM RISING	BITISHUNTER	DENTSU CREATIVE VIETNAM	HO CHI MINH CITY
CP07/002	SPREAD OUT AND WASH : BABY BOTTLE & TEAPOT	SK MAGIC TRIPLE CARE DISHWASHER	TBWA KOREA	SEOUL

CP08: Production Design

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP08/001	"60,000 BUBBLES WORTH OF ECOLOGICAL IMPACT", BUBBLE WRAP ART IN SHIBUYA	ΤΟΥΟΤΑ	TOYOTA CONIQ PRO, INC.	ТОКҮО
CP08/002	I KNOW WHAT YOU ATE LAST NIGHT	WELRIX	TBWA KOREA	SEOUL
CP08/003	THE STEEL OF OMAN	JINDAL STEEL	WIEDEN+KENNEDY	DELHI

CP09: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
CP09/001	A SILENT FROWN	CHARLIE CHAPLIN FOUNDATION	DDB MUDRA GROUP	MUMBAI

LRCP: Lotus Roots

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRCP/001	63 BILLBOARDS, 1 PRIDE	BIA SAIGON	OGILVY VIETNAM	HO CHI MINH CITY
LRCP/002	BREAK THE MYTH	EMMA BY AXA	PUBLICIS GROUPE HONG KONG	HONG KONG